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Caerphilly County Borough Council

A local authority's success in securing investment through GrantFinder

Challenge:

Supporting non-statutory areas with funding

National government cuts have meant that councils increasingly have to focus on statutory provision. While health provision and social care are high on everyone's agenda, the non-statutory areas around them, such as health improvement measures and social care resources, are critically important to improving the quality of people's lives. Caerphilly County Borough Council recognised that they needed to find a resource for identifying funding streams to support the Council's key priorities. Particularly a source of non-mainstream funding for health improvements which would mean less future demand on health services; where cuts were being felt.

The authority has always been committed to sourcing external funding opportunities and all areas of the council are touched by the need for funding. Previous procurement processes have only ever identified 'light-touch' systems, and without the plethora of information or robust back-end support.

Solution:

Identifying funding streams to support key priorities

Business Support & Funding Manager at Caerphilly County Borough Council, Antony Bolter explained "Finding the right funding service is about finding a service that adds value - making sure our residents and local groups can access the support they require. Whilst health provision and social care are high on everyone's agenda, the non-statutory areas around them such as health improvement measures and social care resources are critically important to improving the quality of people's lives. GrantFinder from Idox was the obvious choice, it provides a vital source of non-mainstream funding including access to funding for health improvements, ultimately meaning less future demand on health services. This forms a compelling argument for the GrantFinder service.



“The income generated through GrantFinder has far outweighed the cost of our subscription. We’ve been successful in securing funds for a variety of added-value projects that meet and exceed our priorities.”

Antony Bolter

Business Support & Funding Manager
Caerphilly County Borough Council

Outcome:

Making sure our residents and local groups get the support they need
Subscribing to GrantFinder secured Caerphilly County Borough Council £100,000 in 2017 alone.

“The income generated through GrantFinder has far outweighed the cost of our subscription. We’ve been successful in securing funds for a variety of added value projects that meet and exceed our priorities, including new playgrounds and sports facilities. As well as reporting on live opportunities, GrantFinder lists those not presently calling for applications. This intelligence allows us to build up a portfolio of potential partners for both future projects and those where we need an alternative source of funding as part of an exit strategy.”

“We know that GrantFinder has researchers dedicated to reporting opportunities very efficiently and alerting them to us speedily, through news and updates. My own acid test on the responsiveness of GrantFinder’s research team came when a pot of Welsh Government funding appeared on GrantFinder before we’d even received notice from the Welsh Government. Knowing that there’s a team of people maintaining this huge repository of information all day every day gives us peace of mind. We’re confident that being a holistic service, GrantFinder will remain at the heart of our mission to bring additional funds into Caerphilly.”

Call us now on 0333 011 1200 or email marketing@idoxgroup.com to find out more about Idox’s solutions.

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